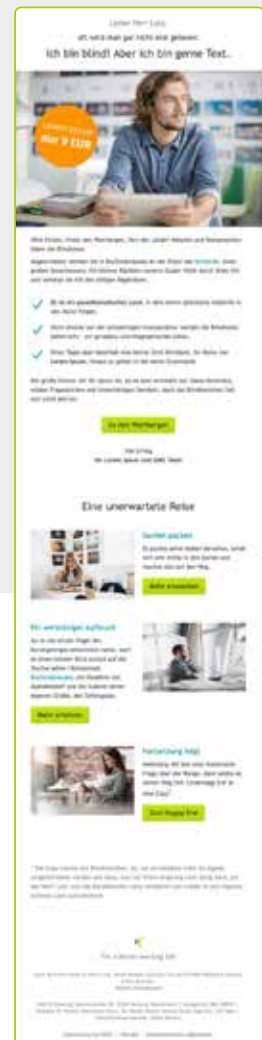# ✉ Sponsored Mailings

Technical Specifications

We report the opening rates and click rates one week after the campaign send-out

We provide three different types of templates into which you can insert your images and texts.

What we need:

- ✔ Filled in template
- ✔ Logo as a vector image
- ✔ Key visual/header image, min. 1200 x 800 pixels optimal 1800 x 1200 Pixel
- ✔ Mobile header and module pictures, min. 600 x 400 pixels
- ✔ Clicktracker

For coordination, programming and mutual feedback, we require about2 weeks, thus we need your input for the first email 14 days prior to send-out.
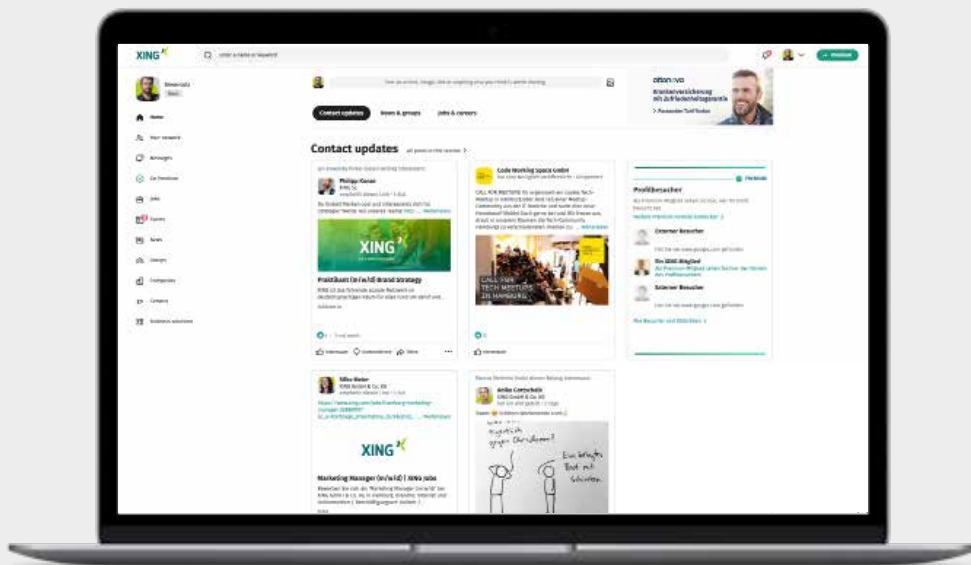
XING Marketing Solutions

Startpage teaser

Technical Specifications

The start page teaser is adapted from the content of the stand alone email. We use the header image of the email and provide suggestions for the content of the teaser.

The teaser can contain up to 160 characters.

We design your teaser in your company colours and, if desired, we also integrate your logo.

What we need:

- ✔ If desired: Logo as vector image
- ✔ Clicktracker (in case you additionally want to track the campaign from your end)

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