Texts and video:
• Text: 80 characters
• Title: 60 characters
• Video: Max. recommended length is 1 minute
• Subtitles: Your video starts automatically without sound. You can add subtitles to your video. We accept the following formats: WebVTT, SRT, DFXP

Further technical requirements:
• Standard: 720 pixels
• Image size: 1280 x 720 pixels
• Video Bitrate: 10,000 kBit/s
• Audio Bitrate: 256 kBit/s
• Aspect ratio: 16:9, no pillarbox- or letterbox bars
• File size: Max. 5GB
• Frame rate: Max. 30 fps (frames per second)

Video formats:
• Many video formats are supported. The most common are: 3GP, AVI, FLV, MOV, MP4 and WMV
• We do not support the following formats:
  – Quicktime (MOV) files using the Apple Intermediate Codec (e.g. used in Final Cut Pro)
  – DRM (digital rights management) protected files from Microsoft (WMV) or from their Tunes Store (M4V, MOV)
  – WMV Videos, using the MSS2 Codec
  – Videos created by the program GoToMeeting
• Your videos should meet the following specifications:
  – MP4 Container Format, H.264 Video Codec, AAC Audio Codec

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