



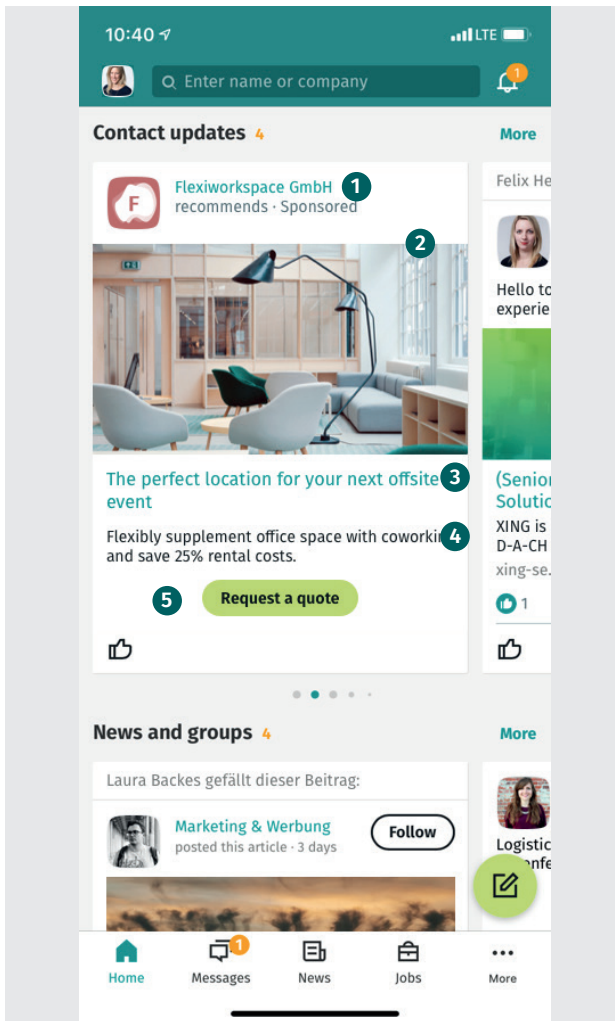
XING Lead Ads

Technical Specifications

Booking-tool
www.xing.com/xam

Lead ad specifications

1. **Sender:** can be your Company Page
2. **Image specifications:**
 - Min. image size 1,200 x 612 pixels
 - Image ratio 1,96:1
 - Max size 10 MB, JPG or PNG
3. **Headline:** 60 characters
4. **Description:** 120 characters
5. **Button:**
can be selected as follows:
 - Request a quote
 - Request information
 - Register now
 - Take part now
 - Subscribe
 - Promote now
 - Learn more





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Lead ad form

1. **Headline:** 60 characters
2. **Description:** 250 characters
3. **Introductory line:** 90 characters
4. **Image specs:**
 - Min. image size 1,200 x 612 pixels
 - Image ratio 1,96:1
 - Max size 10 MB, JPG or PNG
5. **User data:** (if available, pre-filled with user profile data)
 - Name
 - E-Mail
 - Street and number
 - Postcode
 - City
 - Country
 - Date of birth
 - Phone
 - Profession
 - E-Mail (business)
 - Phone (business)
 - Employer
6. **Custom questions (up to 3):** 90 characters each
7. **Privacy policy URL:** 200 characters
8. **Privacy policy addition:** 280 characters
9. **Button copy:** same as in ad, cannot be changed

10:37 LTE

Save up to 25% with Flexiworkspace 1 X

4

2

3 Please include the following information:

Your contact details

5 Name
Patrizia Rabe-Herford

6 E-Mail
Patrizia.Rabe-Herford@gnix.com

Privacy

7 I consent to Flexiworkspace GmbH managing and using my data in accordance with the data protection guidelines linked here.

Advertiser's privacy policy

8 XING SE will save your data and make it available to the promoter of this ad who is responsible for using and processing your data. Contact us anytime if you'd like the data transfer to be stopped. If you want your data to be deleted or withdraw your permission for the processing of your data, please get in touch with the promoter of this ad.
XING privacy policy

9 Request a quote



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Lead ad thank you page

1. **Headline:** 60 characters
2. **Image:** same as in form, cannot be changed
3. **Description:** 170 characters
4. **Button copy:** cannot be changed

